

## Body and Massage Oils

Rejuvenates the skin | Keeps skin soft and smooth

Relax, unwind and let Tradizione Body and Massage oils revitalise and soothe the skin. VCO-based with a hint of relaxing fragrances, it does not only moisturise the skin with its antioxidant properties but also keeps the skin's pH at the correct balance leaving you with supple skin all day long.

### KEY INGREDIENTS:

97% Organic Virgin Coconut Oil, 3% Essential oils

Rich in Vitamin E and antioxidants, VCO also replenish the skin's oils while moisturising, healing and keeping the skin's pH balance. It also contains both anti-bacterial and anti-microbial properties that form a protective layer defending the body.

### Available Scents:

MANZANA, CARAMELLA, VIOLET, MENTHO and LUNTEE

**IMPORTANT TIP:** It is normal for VCO to solidify when exposed to a temperature of below 25°C; this does not affect the efficiency nor have anything to do with the quality of the oil. In fact, if your massage oil does not solidify, it means it is not virgin coconut oil and other substances or processes that alter its natural characteristics may have been applied to it.



## Corporate Social Responsibility

Every firm, from the smallest entity to the largest multinational corporation, can do something to help others and make a worthwhile contribution to their local community. An involvement that constitutes a wider contribution such as long term projects will help a lot more.

Tradizione, a proud local brand of personal care products, provides livelihood to communities such as SLP - Sustainable Livelihood Program Luisiana. Our bayongs are made by the Luisiana Lala Ladies of Laguna. Through this tie-up, we do not only help the SLP-LLL but the community of Luisiana as a whole.



Our supplier of certified organic VCO from the Quezon Province has the same social responsibility as Tradizione, which are to help create income and employment to small rural communities and give back to the coconut farmers.



Through our efforts to promote and market the Tradizione products, and purchases made by customers and distributors, we are all giving our hands to these beneficiaries. Let us continue being a visionary of our goal - "Made by Filipinos, For Filipinos", promoting and patronizing local products!



## Mission, Vision and Core Values

Our **MISSION** is to contribute to the nation's economic progress through the daily application of **RYTHM - Raise Yourself To Help Mankind**, the same mission we share with our mother company. We do this by helping individuals achieve their goals and lead better lives through a sustainable business opportunity involving personal care products.

Our **VISION** is to be the number one local network marketing company in the Philippines and, in the process, become a thought leader in the direct selling industry and a positive influencer in the development of sustainable and professional network marketing communities in the country.

### Our CORE VALUES are CARE, SERVICE, and INTEGRITY.

**CARE:** People are our greatest assets. We are committed to act with care and compassion for every life we touch.

**SERVICE:** "Service above self" is a credo we live by. We are committed to serving our customers and our community with excellence, respect, and devotion.

**INTEGRITY:** Being ethical and honest in everything that we do lies at the heart of our DNA.

## Get in touch with our Distributor

Distributor Name:

Distributor No.:

Contact Number:

For more information visit our office:

## TRADIZIONE INC.

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Virgin Coconut Oil-based products

## Tradizione Soaps

TRADIZIONE soaps are made using cold-process method. Unlike soaps available in the market that work more like detergent, cold processed soaps are mild to the skin.

Our soaps are sourced and manufactured locally using only the finest ingredients. It is rich in virgin coconut oil and packed with antioxidants that give you a healthier and younger skin. Virgin coconut oil softens and deeply moisturises your skin. It also removes dead skin cells to smoothen out your skin and give it a radiant glow.

TRADIZIONE soaps are safe to use by pregnant or lactating women. It also works well for men.



Reduces the effects of skin ageing  
Key Ingredients: VCO, Rosehip, Collagen, Jojoba Oil



Offers UV protection and helps to cure wounds and improves scars.  
Key Ingredients: VCO, Bearberry Extract



Protects skin from the damaging effects of free radicals that cause premature ageing  
Key Ingredients: VCO, Green Tea Extract



Helps to exfoliate away outer layers of skin that may be tanned or sun-damaged  
Key Ingredients: VCO, Carica Papaya Extract



Helps cleanse the body as it removes dirt and dead skin cells  
Key Ingredients: VCO, Activated Bamboo Charcoal



Lightens the skin naturally  
Key Ingredients: VCO, Kojic Acid, Tea Tree Oil



Deeply cleanses the skin, tightens pores, and restore radiance of dull complexion.  
Key Ingredients: VCO, Tea tree leaf oil, Peppermint oil, Eucalyptus oil, Moringa

### Things to Remember:

Always do a quick skin test before using the product. Simply apply on your wrist and leave for 5-10 minutes. Do not use if irritation or redness develops.

Upon using, in rare cases, mild stinging, itchiness may be experienced as the ingredients are working on the skin. If prolonged irritation or redness occurs, discontinue use.

Wash with water if product comes in contact with the eyes. Keep out of reach of children. Not to be eaten.

## Blaq Shampoo

Go back to basic! An all-natural shampoo for a shiny and black hair for both men and women.

### KEY INGREDIENTS:

Virgin Coconut Oil, Aloe Vera Extract, Pongamia Glabra Seed Oil (Natural Preservative), Fragrance

NO SLS, NO SLES, NO PARABEN and NO MINERAL OIL!



## Lameeg Cooling Shampoo and Conditioner

You may not know it, but mentholated shampoo and conditioner can be used to protect your hair and prevent some of the damage that can happen over the years. Plus, it will leave your locks smelling sparkly fresh!

**LAMEEG COOLING SHAMPOO KEY INGREDIENTS:** Virgin Coconut Oil, Argan Oil, Sunflower seed Oil, Avocado Oil, Wheat Germ Oil, Olive fruit Oil, Soybean Oil

**LAMEEG COOLING CONDITIONER KEY INGREDIENTS:** Virgin Coconut Oil, Sunflower seed Oil, Avocado Oil, Wheat Germ Oil, Olive fruit Oil, Soybean Oil, Aloe Vera leaf extract, Chamomile oil

Our mentholated Shampoo and Conditioner have NO SLS, NO SLES, NO PARABEN and NO MINERAL OIL!



## Tropica Shampoo and Ceda Conditioner

Stronger and shinier hair | Conditions hair and scalp

A shiny hair and healthy scalp brings out the confidence in everyone.

**TROPICA SHAMPOO KEY INGREDIENT:** Virgin Coconut Oil  
VCO's antioxidant, antiviral, antifungal, and antibacterial properties improve the scalp's health and fights fungus while strengthening and conditioning the hair and scalp.

**CEDA CONDITIONER KEY INGREDIENTS:** Virgin Coconut Oil, Aloe Vera, Apple Cider Vinegar  
With Virgin Coconut Oil, Apple Cider Vinegar and Aloe Vera as its natural ingredients, your hair and scalp will surely feel revitalized ready to take on the world.



## Yumi and Astig Intimate Washes

2x cooling than your ordinary intimate wash! These gentle cooling intimate washes will keep you cool and refreshed throughout the day.

**KEY INGREDIENTS:** Virgin Coconut Oil, Tea Tree Extract, Eucalyptus Oil, Menthol Crystal, Pongamia Glabra Seed Oil (Natural Preservative), Sodium Benzoate.

Yumi: Lavender Oil  
Astig: Peppermint Essential Oil

Yumi and Astig Intimate Washes have NO SLS, NO SLES, NO PARABEN and NO MINERAL OIL!



## Bella and Hombre Intimate Washes

Stay fresh and clean all day long and don't let anything stop you from enjoying life! Tradizione's Bella and Hombre intimate wash combines natural ingredients that fight bacteria and fungal infections. Stay confident with the intimate wash that will keep you cool, clean and active.

**KEY INGREDIENTS:** VCO, Apple Cider Vinegar, Tea Tree Oil, Eucalyptus Oil  
Bella: Lavender Oil  
Hombre: Peppermint Oil



## Keelig Deodorant

An organic VCO deodorant that fends off odour without the ingredients that are likely to be toxic or irritating. Aside from that, it smells delightful!

### KEY INGREDIENTS:

Virgin Coconut oil, Apple Cider Vinegar, Tea Tree oil, Beeswax, Tawas (Alum), Lemon, Baking Soda



## Hand Sanitisers

Kills Germs | Moisturises skin

Aside from washing your hands with soap and water, a handy, germ-killing potion will surely keep you away from sickness-causing germs and viruses. Use Tradizione Hand Sanitiser in fresh, cool and relaxing scents whenever and wherever you go.

**KEY INGREDIENTS:** Virgin Coconut oil, Sugarcane extract as ethyl alcohol, Guava leaf extract, Tea tree extract

Available Scents:  
Verde- Peppermint essential oil  
Ubei- Lavender essential oil



## Piquant Lip Balm

Softens and Moisturises dry lips

It's not just your skin that needs moisturising; your lips need some TLC too. Keep them soft and moisturised all day long with the help of its natural ingredients like VCO, beeswax, honey, peppermint and a lot more. Dry, chapped lips are no more with Tradizione Lip Balm.

### KEY INGREDIENTS:

Virgin Coconut Oil  
VCO moisturises and heals the skin as it is rich in Vitamin E and antioxidants.

Beeswax  
Acts as a moisturiser and protects lips from harmful elements.

Peppermint  
Used for its flavor and cooling effect. Its antibacterial and healing properties are also well known. And its vitamin A and C, iron, potassium is excellent for the skin and body.



## Yapaq Foot Spray

Prevents odour and sweat | Fights bacteria | Relaxes the feet

Keep your feet clean, fresh and odour-free with every spray.

### KEY INGREDIENTS:

Virgin Coconut Oil  
Containing anti-bacterial and anti-microbial properties, it helps defend the skin from harmful properties.

Tea Tree Oil  
Naturally prevents over-perspiration and fungal infections that can develop in-between toes and on the soles.

Peppermint Oil  
Gives a cooling and calming effect that can relieve sore muscles.

Sugar Cane Extract as Ethyl Alcohol  
Ethyl Alcohol kills germs with its antimicrobial agent.



Provides deep moisture and hydration  
Key Ingredients: Organic Virgin Coconut Oil